



Media Alert
FOR IMMEDIATE RELEASE

Contact:
Strategic Image (817) 274-0075

**Strategic Image, Inc. Recognized
with International MarCom Award**

Fort Worth, TX., December 9, 2010 – Gigi Westerman, President of Strategic Image, Inc. has received a Gold Award in the International 2010 Mar Com Awards competition for work conducted on behalf of PCDworks, Inc., an innovative technology development firm in Palestine, Texas.

The winning entry entitled “Unlocking the Mysteries of New Product Development,” was awarded in the brochure/company overview category. The MarCom Awards is an international creative competition that recognizes high standards and outstanding achievement by marketing and communication professionals.

“PCDworks is a leader in breakthrough product innovation, and we needed an innovative approach to marketing and communications,” said Mike Rainone, founder and vice president of PCDworks. “Strategic Image has been a true partner in developing our brand and growing our business.”

Based in Arlington, Texas, Strategic Image, Inc. (www.strategicimage.com) specializes in branding, public relations planning and marketing communications with a focus on business services, technology, non-profit and arts and entertainment industries.

###