



NEWS RELEASE
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WESTERMAN NAMED TO 2013 COLLEGE OF FELLOWS

ARLINGTON, Texas (**August 5, 2013**) -The Public Relations Society of America Board of Directors has selected Gigi Westerman, APR, president of Strategic Image, Inc. in Arlington, for induction into the PRSA College of Fellows in 2013.

Westerman is the sixth member of the Greater Fort Worth Chapter of PRSA to be inducted into the PRSA College of Fellows since 1990, and one of 14 professionals nationwide to be selected for induction this year. The College of Fellows recognizes notable public relations leaders and works to further the professionalism and reputation of public relations practice and education. Nationally, less than two percent of PRSA's 22,000 members have achieved Fellow status.

"The Greater Fort Worth Chapter of PRSA congratulates Westerman on this most impressive accomplishment and the contributions she has made to the profession and our chapter, said Chris Smith, chapter president. "We'd also like to thank our five other Fellows for their many ongoing contributions on a local and national level."

The College of Fellows, founded in 1989, is a community of more than 300 senior PRSA members who have advanced the public relations profession and distinguished themselves through their experience and leadership in the public relations industry.

"I'm honored to join such a distinguished group of professionals," Westerman said. "As a member of the PRSA College of Fellows I will continue to provide mentorship to young professionals, advocate for our industry, and work to educate both business and nonprofit leaders about the strategic role that public relations can play in helping them achieve their goals."

Admission is open to public relations practitioners or educators with 20 years' experience or more, who hold the Accredited in Public Relations (APR) credential and have demonstrated exceptional capability and accomplishment in the practice or teaching of public relations. College of Fellows members must also exhibit personal and professional qualities that make them role models for other practitioners or educators.

The Class of 2013 PRSA College of Fellows will be formally inducted at a dinner to be held Oct. 26, during the PRSA 2013 International Conference in Philadelphia.

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